



Office of Health Plan Administration
P.O. Box 720724
Sacramento, CA 94229-0724
Telecommunications Device for the Deaf, TTY 1 (800) 795-2929; (916) 795-3240
(916) 795-0041; FAX (916) 795-1513
Toll Free: **888 CalPERS** (or **888-225-7377**)

September 16, 2008

AGENDA ITEM 5a

TO: MEMBERS OF THE HEALTH BENEFITS COMMITTEE

I. SUBJECT: Blue Shield of California 2010 Proposals

II. PROGRAM: Health Benefits

III. RECOMMENDATION: Information Only

IV. INTRODUCTION:

Blue Shield of California will provide to the Health Benefits Committee (HBC) with a high-level overview of three proposals. The three proposals to be presented are:

- A comprehensive California Public Employees' Retirement System (CalPERS)-branded Wellness Initiative
- A Group Medicare Advantage Part D Product
- A new Pharmacy Mail Order Incentive Program

This agenda item will be presented by Blue Shield staff. (See Attachment 1)

V. BACKGROUND AND ANALYSIS:

See Attachment 2 for summary background and analysis on each of the three proposals.

The three proposals are currently being developed by Blue Shield for potential 2010 implementation by CalPERS. By bringing the initiatives forward now, Blue Shield hopes to obtain early feedback from the HBC, CalPERS staff, and constituents that will guide the development of detailed proposals to be brought back to the HBC for further review, consideration, and potential action.

X. STRATEGIC PLAN:

This directly relates to Goals X and XI of the strategic plan which states:

- “Develop and administer quality, sustainable health benefit programs that are responsive to and valued by enrollees and employers.”
- “Promote the ability of members and employers to make informed decision resulting in improved lifestyle changes and health outcomes.”

XI. RESULTS/COSTS:

This is an information item only.

Gregory A. Franklin
Assistant Executive Officer
Health Benefits Branch

Attachments